



Visit the SCBWI-MI website

We have one question for you today...

Are you using your SCBWI benefits?

NO? Then, let's **SPRING into them!**

it's almost spring cleaning season which means there's no better time to buff up your personal profiles, spruce up your marketing presence, and create new connections. Whether you are a long-term member of SCBWI or recently joined, your member benefits can help you with all of this!

"What benefits might I be missing?"

Some **global benefits** for all members, new or seasoned

Create your **Speaker Profile**. The Speakers Bureau curated by SCBWI is a free benefit offered to members to help them obtain school, library, and conference speaking opportunities. Click "speaker profile" on your member profile page to add your information.

Create your SCBWI **Member Profile**. When you log in to www.SCBWI.org, you'll land on your member profile. Add information and a headshot so you are findable for publishers, agents, and other members. Click on "edit profile" to add your picture and information.

SCBWI regions offer affordable **virtual events** featuring industry professionals from all around the globe – and you can attend from the comfort of your own home!

Promote your book/s. Published authors and illustrators can promote their books at our online SCBWI **BookStop** event. Once a year, October through November, members are given the opportunity to create a special sales page on the SCBWI website for a newly published book. SCBWI BookStop pages are available online for six weeks. Click [HERE](#) for more information about the program.



SCBWI's Blueboard is an **online message and chat room** open to every member around the world. It is a vast resource. Check it out (but set a timer!)

SCBWI offers many more **member benefits** shown [HERE](#).

Some Michigan-based benefits for all members, new or seasoned

Want to **promote** your new book? Reach out to our [Promotions Coordinator](#) and be featured on The Mitten blog Book Birthday column.

Need support? Join **MichKids**--our free online neighborhood where our Michigan writers and illustrators have online discussions about the business, craft, and events. You can post questions and connect with like-minded creators. Click [HERE](#) for how to join.

Want a local connection? Join a **Shop Talk**. Throughout the state, small Shop Talk groups meet regularly for discussion, instruction, and practice. Shop Talks are free for members! Click on our [EVENTS CALENDAR](#) at the bottom of www.michigan.scbwi.org to see information about Shop Talks and view recordings of already held.



PS. Need to **perfect a new presentation**? Have a topic to share? Shop Talks are the perfect opportunity. Reach out to your Shop Talk coordinator to discuss or complete this [Presentation Form](#) to be considered for other speaking

Wish you knew what was going on in our region? **Monthly newsletters** keep you informed about upcoming events, book selling opportunities, and offerings. Check your SPAM inbox if you aren't receiving them. They go to the email you used to sign up for SCBWI.



Need financial support? Are you eligible for an SCBWI-MI **scholarship**? Check it out [HERE](#).

Need help booking **school visits**? Sign up on our [School Presenter List](#) to be found by teachers and librarians! Want to **sell your books**? SCBWI-MI scours the state for book festivals and coordinates opportunities for you. Watch your inbox for info coming soon.

Need hands-on help? Consider applying for a **mentorship**. Each year, we offer a year-long mentorship with a well-recognized author or illustrator. The mentorship is open to current SCBWI-MI members only and can be a career-changing experience. For more information, click [HERE](#)

Want to expand your publishing CV? **The Mitten** is SCBWI Michigan's official blog. Michigan members' illustrations are featured as banner art on a rotating basis. Members can submit blog posts. Click [HERE](#) to read the blog and sign up to receive the latest posts in your inbox.

Want to learn? Members receive **reduced fees** for all SCBWI hosted events. For instance, take part in SCBWI-MI's **Community-Wide Webinars** or watch the replays. Offered on Zoom at least four times a year, these webinars are designed to move you forward in your craft and your book creating business. Click on our [EVENTS CALENDAR](#) at the bottom of www.michigan.scbwi.org to see information about Community-Wide Webinars. Can't attend live? For a limited time, you can view recordings.

Want to connect with your community? Check out our [Indie Trailblazers](#), [Teachers and Librarians Corner](#), and [Equity & Inclusion Team](#).

Need to **build your professional bio**? Give back to the book-creating community? Consider volunteering for SCBWI-MI. Complete this [form](#), and we'll be in touch.

Connect with the SCBWI-MI Online Community and Stay In the Know

- Regional **Facebook page**: shown [HERE](#)
- Regional **Twitter** handle: @SCBWIMichigan.
- Regional **Instagram (Illustration/illustrators focus)**: @scbwimichigan
- Regional Instagram (**regionwide**): @scbwi_michigan

Visit www.michigan.scbwi.org often!

Have a question? Reach out. We're here!

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When it's time to **renew your membership**, go to the www.scbwi.org homepage and click the yellow RENEW button on the top of the page. Easy!